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BluCurrent Hosts Nixa and Springfield Ribbon Cutting Ceremonies

Springfield, Mo. –In celebration of their recent name change, [BluCurrent Credit Union](http://www.blucurrent.org) hosted ribbon cutting ceremonies with the Nixa and Springfield Chambers of Commerce.

The Nixa ribbon cutting ceremony was held at 11:30 a.m. on Sept. 28 at the credit union’s Nixa branch, located at 310 W. Mount Vernon. The ceremony featured

- Appetizers from [Lola’s Pastries & Eatery](http://www.lolaspastries.com)
- A brief presentation by BluCurrent President Steve Pierson, along with the Nixa Chamber Ambassadors.

The Springfield ribbon cutting ceremony was held at 11:00 a.m. on Oct. 3 at the credit union’s main branch, located at 1770 W. Sunset Street. The ceremony included

- Pastries from [Elle’s Patisserie](http://www.ellepatisserie.com)
- A brief presentation by BluCurrent President Steve Pierson, along with the Springfield Chamber Ambassadors.
- A tour of The Operations facility, which the credit union added on to their existing branch in Aug 2010.

“We’ve had such a great response from our community on our name change, we were excited to celebrate it with representatives from the Springfield Chamber,” noted Steve Pierson, president and CEO of BluCurrent Credit Union. “With the PFCCU name we struggled with the misconception that you had to be a postal or federal employee to use our credit union; our new name has already helped us spread our message that we’re open to the community.”

About BluCurrent Credit Union:

BluCurrent, with assets over \$130 million, is the largest credit union in Springfield, Mo. They have five locations and provide access to more than 25,000 surcharge-free ATMs nationwide through their [Co-Op Network](http://www.blucurrent.org) affiliation. BluCurrent provides affordable financial services to those who work or reside in a 10 county area of southwest Missouri. To learn more, please visit www.blucurrent.org.



Image 1: BluCurrent employees joined representatives of the Nixa Chamber of Commerce to celebrate the credit union's name change, as well as exterior improvements of the Nixa branch. BluCurrent President Steve Pierson cut the ribbon at both events.



Image 2: BluCurrent employees joined members of their board and Ambassadors from the Springfield Chamber of Commerce to celebrate their name change.

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