



Company Overview

BluCurrent Credit Union is Springfield's largest credit union with 18,000 members, 5 branch locations, and over \$135 million in assets. BluCurrent provides affordable financial services to those who work or reside in a 10 county area of Southwest Missouri. Learn more at www.blucurrent.org.

Position Description

BluCurrent is seeking a part-time intern that will spend time assisting the Vice President of Marketing Services. Position responsibilities include performing a variety of support functions related to all areas of marketing, such as research, public relations, inventory maintenance, customer service, and graphic design. Previous experience in marketing or financial services is a plus, but not a requirement. Internship is paid, requires 15-20 hours per week, will be completed at 1,000 hours, and can be flexible with a school schedule.

Key Responsibilities

- Provide support for the development, implementation, and analysis of marketing events and seminars.
- Assist in maintaining website, social media, newsletter and eNewsletter content.
- Maintain inventory of print and promotional materials for all 5 branch locations.
- Assist with event planning, including the credit union's annual meeting, kids club events, community involvement and on campus events.
- Conduct marketing research within various industries.
- Other Marketing or PR related functions not limited to those stated herein.

Requirements

- Flexible and available to work within regular business hours.
- Strong verbal and written communication skills.
- Excellent collaborative skills and desire to work with others.
- Basic desktop publishing skills; familiarity with Adobe Creative Suite a plus.
- Creative, confident and detail oriented with a positive attitude.
- Willing to follow a dress code and access to own transportation.

To Apply

Please email your resume to Human Resources Manager Lacey Stomboly at lstomboly@blucurrent.org. If you prefer to drop off your resume, please direct it to her attention.